

APPLIED CONCEPTS

Designer Steve French founded Applied Concepts twenty years ago, building his clientele into what today appears as a 'who's who' of sport yachts. Along with a design staff and contractors with more than fifty years' experience, the full-service firm produces futuristic designs often at the forefront of the sport fishing industry. With established accurate and artistic skills, Applied Concepts designers render custom concepts to meet the specific needs of each individual client. Among their latest launches is a line of Spencer Yachts ranging from 50-80ft, currently among the fastest sportfishing vessels on the water. In addition to Spencer, builders such as Brigg Boat Works and Sculley Boat Builders rely on Applied Concepts' experience for performance in all designs. Florida builder Tribute Performance Boats has recently launched the Byrd's Nest 74 in collaboration with the firm. Applied Concepts has also designed the 85ft *Unleashed* down to the smallest detail, with the hull harnessing 7,200hp—becoming one of the world's fastest fishing yachts. The new 85-footer will feature a progressive interior design balanced with a highly agile sport fishing layout.

ARCHITECTURAL INTERIORS

Designer John Misiag has teamed up with Lauren Currell to work on a variety of



marine-related projects under the name Architectural Interiors. After several years on his own completing such renowned projects as the 242ft expedition yacht *Giant*, he brings a wealth of experience to the group. Interior refits on which Misiag has assisted include the 203ft Amels motor yacht *Kiss the Sky* and 172ft CRN *Tai Pan*. Misiag has also worked on over ten new constructions with the group in the 100-200ft range. Next on the board is *Simon Fraser*, a motor yacht destined to be even grander and more unique than *Giant*. Misiag has already begun the re-design process of the 213ft Canadian ice-breaker and will be working on the vessel autonomously. After her conversion, the *Simon Fraser* will be a world-class vessel



equally suited to sophisticated charters and private use, as well as remote expeditions to the far corners of the world.

ARDEO DESIGN, INC.

After recent launches including the 80ft Northern Marine *Meander* and 130ft Delta Marine refit *Life of Riley* (for which Ardeo designed the interior architecture), the Bainbridge Island firm is currently awaiting *Magic*—a 130ft Northern Marine motor yacht featuring an elegant mahogany raised panel interior, scheduled for launch by publication date. Looking ahead, the drawing boards at Ardeo include plans for the new 78ft Northern Marine expedition motor yacht *Julianne*, which will be outfitted with a classic and traditional 'turn-of-the-century yacht style' interior, and recently completed designs for the interiors of Nordhavn's 72ft expedition series. Hull # One will have a contemporary interior highlighted with Italian custom-sized loose furniture, Carrara marble in the galley and heads, and high-gloss African cherry joinery, while Hull # Two will feature a more traditional design.

